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Made in Maine offers unequalled quality in Dog Not Gone products

Safety Dog Vest and Collar Cover are built to last

KINGFIELD, MAINE (Jan. 14, 2009) -- There is no debate that overseas production has enabled many manufacturers to lower prices while maintaining target margins. But as one Maine-based manufacturer has proved, price is only one factor in the overall value equation.

"How many times have we all purchased something at a discount store that seemed like a great deal only to have that product fall apart in no time," said Dog Not Gone Visibility Products Founder and Sales Manager Julie Swain. "If you have to re-buy an item after minimal use, where is the value?"

In a concerted effort to focus on superior quality, Dog Not Gone Visibility Products is bucking the trend of most consumer product manufacturers by making its products exclusively in Maine with American made components. "Our customers have told us time and time again that our products outlast anything else on the market," Swain said. "They tell us that lesser made products just can't withstand the rigors of multiple hunts or extended time in the field. When they use our products, it is not uncommon to see them worn for multiple seasons."

Dog Not Gone's Safety Dog Vest and Collar Covers are made in Maine by skilled craftspeople from extremely durable, American made 10 Mile Cloth. "Maine has a rich history of producing quality textile products that dates back to America's earliest industrial expansion," Swain said. "By capitalizing on that tradition, we can manufacture products that are second to none in quality, cost, and value.

Dog Not Gone Visibility Products manufactures and markets innovative hunter-orange safety products for dogs. With designs created by hunters and a commitment to American craftsmanship, the Safety Dog Vest and Collar Cover have been embraced by hunters and pet owners looking for the most effective way to keep their dog from being mistaken for game. Our exclusive double Velcro closure ensures the vest fits perfectly and will not come off even in the thickest cover. Genuine 3M reflective striping glows brightly to ensure dogs are highly visible in low light situations.

Since the company's founding in 2005, Dog Not Gone's products have been sold in numerous outdoor, hunting, hardware, and sporting goods stores throughout Maine and New England. The company's products are also carried by renowned catalog retailers including LL Bean and Ugly Dog Hunting Company. In addition to brick and mortar and catalog retailers, Dog Not Gone Products are available online at our newly redesigned website: www.dognotgone.com.